



kathryn smith

web and print design
kathrynleeid.com

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objective Explore electronic communication, print media, and information design within a variety of industries while working with individuals who also love to learn, and see themselves as environmentally and socially responsible, diverse, and expressive. To be a part of a dynamic working environment, apply advanced skills learned in university, and build on experience already gained while working in the communications field.

- skills**
- Self-motivated, organized, flexible, dedicated, and able to multi-task
 - Experience working in a variety of business environments, including the corporate, academic, and not-for-profit sectors
 - Productive working both independently and as part of a team
 - Strong, demonstrated time management skills
 - Appreciative of the creative thinking process
 - Able to work within corporate guidelines and styleguides while being able to implement new and relevant ideas to projects

technical Proficient working cross platform with Mac and PC, as well as:

Adobe InDesign CS4	Adobe Flash CS4	Joomla!
Adobe Illustrator CS4	Adobe Bridge CS4	WordPress 2.8
Adobe Photoshop CS4	Macromedia Homesite	CSS 2.0, CSS 3.0
Adobe Dreamweaver CS4	Microsoft Office 2007	XHTML, HTML 4.0
Adobe Acrobat Pro 9.2.0	Microsoft Office 2003	

I am familiar with Javascript, VBScript, ActionScript, ASP, PHP and Microsoft Visual Basic

academic **Bach. Applied Communications: Electronic Publishing** sept 2005 – dec 2009
Bach. Applied Communications: Technical Communications calgary, ab
Mount Royal University / Cumulative GPA: 3.63/4.00

Performing and Visual Arts Certificate sept 2003 – june 2005
Central Memorial High School / Graduate with Honours calgary, ab



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experience

Webmaster

WordFest: Banff-Calgary International Writers Festival

may 2009 – oct 2009

calgary, ab

- Created digital and print promotional materials, and teacher lesson plans
- Managed and maintained all WordFest web sites and e-newsletter in Joomla!
- Corresponded and co-ordinated projects with externally contracted programmers, web developers, and digital print shops

Communications Intern / Communications Assistant

iCORE: Informatics Circle of Research Excellence

may 2007 – aug 2008

calgary, ab

- Assisted the Communications Director whenever needed
- Managed and maintained web site and e-newsletter
- Formatted, proofread, and edited 2007 Annual Research Report
- Designed 2007 Summit conference program brochure and helped run conference
- Designed the 2008 Annual Research Report layout
- Designed 2008 Summit conference program brochure and promotional materials, created conference website and helped run conference

Copy & Print Centre Associate

Staples South Calgary

june 2005 – may 2007

calgary, ab

- Gained experience dealing with customer service
- Coordinated large print jobs with co-workers and other Staples stores

awards

- Dean's Honour Roll (8 out of 10 semesters)
- Jason Lang Scholarship (2006, 2007, 2008)
- Nexen Scholarship (2005, 2006, 2007, 2008)
- Mount Royal College Communications Faculty Award for Technical Design (2007)
- Rutherford Scholarship for grades 10 through 12 (2005)

associations

- Associate member of the Society of Graphic Designers of Canada